

# **Loudoun Wildlife Conservancy Green Business Award**

## **Purpose**

The purpose of the Green Business award is to recognize businesses that have demonstrated outstanding leadership in habitat protection in Loudoun County. The award serves to encourage environmental stewardship of Loudoun's wildlife habitat as well as promote role model businesses for engaging in sound environmental stewardship in Loudoun County.

## **Criteria**

In order for nominees to win this award, they are required to demonstrate impact in each of the three criteria areas below.

### **1) Education and Outreach to the Community**

Promoting habitat protection awareness and encouraging community participation through environmental education and outreach efforts. Examples of activities in this criteria area include the following

- Promoting internal organization-wide education through newsletter or web efforts to employees or the community about the organization's efforts of habitat preservation, restoration or protection
- Coordinating events with school children to promote habitat preservation, restoration or protection
- Involving organization employees and community volunteers in conservation projects and educational outreach
- Developing a campaign to the community and employees to promote the organization's habitat preservation or restoration efforts
- Leading projects to increase public education about habitat preservation issues

### **2) Impact on Ecosystem**

Conducting activities that protect, preserve, or restore habitat in Loudoun County. Examples of activities in this area include:

- Improving water quality by reducing the use of pesticides, fertilizers, and other chemicals that may cause impairment to the watershed
- Reducing the quantity of hazardous waste generated through manufacturing processes
- Introducing native plants that promote sustained natural growth
- Leading or participating in habitat restoration efforts
- Incorporating recycling efforts throughout the organization to reduce waste generation

### **3) Ongoing Commitment to Habitat Preservation and Restoration**

Having a sustainable program for habitat preservation and restoration including. Examples of activities include:

- Implementing a strategic environmental plan to prevent habitat loss
- Managing habitat for the benefit of native flora and fauna
- Engaging in sustained habitat restoration efforts
- Demonstrating a record of operating at standards that exceed legislated environmental requirements
- Serving as an ongoing advocate/leader in the community to protect a particular habitat

## **Eligibility Requirements**

1. The business must operate within Loudoun County.
2. Projects must demonstrate progress during the previous year.
3. Recipient(s) of the previous year's award(s) are not eligible.

## **Nomination Process**

1. Organizations can nominate themselves or be nominated by another party.

2. To submit an application, complete the online application form at [http://www.loudounwildlife.org/Green\\_Business\\_Awards.htm](http://www.loudounwildlife.org/Green_Business_Awards.htm) or fill in the form below and send it to Loudoun Wildlife Conservancy, P.O. Box 2088, Purcellville, VA 20134.
3. Nominations are accepted from January through March of each year.
4. Deadline for nominations is March 31.

## **Judging**

An awards committee will be established in January of each year. Volunteers for the committee will be solicited from the membership from January through March. Members will be nominated by the President and voted on by the Board by March 31st. The committee will review all nominations and select award winner(s). Awards will be presented at the annual meeting in May/June. The award recipients will be announced in the Habitat Herald and in local papers.

## **Frequency**

The LWC Green award may be given on an annual basis.

**LWC Green Business Nomination Form**

**Business Name:**

**Business Location (Address, City):**

**Tell us why your nominee should win the LWC Green Business Award** (use an additional sheet if needed, be sure to address all 3 criteria areas):

**Your Information**

**Name:**

**Address:**

**City, State, Zip:**

**Email:**

**Telephone:**